



REGENERART exhibition contest

PROMOTER

Fondazione Pangea Onlus – Viale sabotino 19/2, Milan, Italy
Project leader of REGENERART – Rethinking Gender Equality through Art (project nr. 2020-1-IT02-KA227-SCH-094954, funded by the European Commission)

DENOMINATION

REGENERART EXHIBITION

Introduction of the REGENERART EXHIBITION contest

The REGENERART EXHIBITION contest, part of the REGENERART project supported by the European Commission, aims to promote art and creativity as innovative tools to increase the skills of secondary school students to rethink gender roles and stereotypes towards a more equal and inclusive society, free from gender-based violence against women and discrimination. The competition is open to all **students** aged between 14 and 19 from all over **Europe**.

DURATION

The competition will end on May 19th 2023.

TERRITORY

European

COMPETITION THEME

Artworks must be based on YIMAGE Manifesto:

YMAGE Manifesto:



We, young people from three European countries, demand:

Let's focus our attention on gender issues and be conscious of what has happened in the PAST!

We want to see artworks with the **aim** of learning from the past. Stereotypes must remain in the past! Human society is evolving.

Let's denounce the advantage of men in society and how women fear judgement and had to hide behind male pseudonyms.

Let's focus on the representation of:

- people as human beings not as objects
- the pain of violence and discrimination normalized in the past - the progress achieved in gender equality
- the contributions of women in the past

Let's focus our attention on gender issues and be conscious of what is happening in the **PRESENT!**

We want to see artworks with the **aim** of increasing awareness on gender equality.

Let's denounce any display of inequality or gender-based violence, gender hypersexualization and fixed gender roles.

Let's focus on overcoming gender stereotypes, considering the impact art has on our society.

Let's focus our attention on gender issues and be conscious of what could happen in the **FUTURE!**

We want to see artworks with the **aim** of idealizing a new representation of gender equality where women and men have the same rights without discrimination.

Let's focus on contributing to a society without gender violence and where men and women can freely choose their role.

Let's denounce the risk that stereotypes persist in the future to minimize harm for future generations and create a new beginning.

Let's use art as a tool to raise awareness for a more equal society!



MODALITIES OF PARTICIPATION

To participate in the contest, you must produce your own unpublished work, otherwise you will be ineligible. All media are allowed:

- Works of painting, sculpture, drawing, collage, comics: all artistic material must be uploaded in the best possible image quality in .jpg or .png format.
- Photographs: Original or edited photos to be uploaded in .jpg or .png format. The submission of a single photo or a photo collage containing a maximum of 5 images is permitted.

HOW TO APPLY AND SEND APPLICATIONS

All applications must be made online at: <https://regenerart.eu/contest.php> before the deadline, filling in the form and uploading a photo or scan of the work.

- go to <https://www.regenerart.eu/contest.php>
- send the artwork, which must be produced during the competition period, according to the procedure indicated in the form. The photo/scan, sent in .jpg and/or .png format, must have a minimum size of 800x800 pixels and a maximum weight of 3 MB;
- consult and accept the content of the regulation by means of the appropriate flag;
- required data: first name, last name, date of birth, valid and active e-mail address, a short description of the work;
- check the information notice for the purpose of consenting to the processing of personal data; please note that failure to consent to the processing of the data required for the purposes of this competition will preclude the possibility of participating in the awarding of prizes.

Participation in the competition entails the implicit authorization for Regenerart partners to use and disseminate through the press and social media their representation.

Entries will be published indicating the name and surname of the author or the nickname indicated in the entry form, as well as the description of the work made by the author. No other personal information about the contestants will be published and/or shared.

The artworks uploaded will be examined by the site's editorial staff, which will in the first instance assess their suitability for publication, as well as their compliance with the guidelines indicated above and therefore the appropriateness of making them available online. Any artwork deemed unsuitable according to the above parameters will be excluded from online publication and participation in the initiative, at the Promoter's sole discretion.

CHARACTERISTICS OF THE WORK

In order to participate in the competition and validate any win, the design must be unpublished and the sole property of the participant in the competition, original and free of any right of use and copyright to third parties.

To be valid, the design must not have political references or incite racial hatred or other forms of discrimination, even indirectly.

After the participant has correctly uploaded his or her artwork according to the above procedure, the system will collect it in a non-public part of the site so that the Promoter can evaluate the inclusion of that drawing in the competition gallery.

The designs will be published only after they have been examined for the first time for the sole purpose of being approved by the Promoter; this modality is adopted in order to avoid publishing on the site dedicated to the initiative designs that do not conform to the Promoter's intentions according to the following criteria:

- manifestly contrary to the law;
- not adhering to the theme of the contest;
- in bad taste or with content that is vulgar, obscene or offensive to current morals;
- offensive to the sensibilities of others, or with racist content;
- incite hatred or violence;
- contain false, inaccurate, misleading or fraudulent information in any way;
- require or imply a request for remuneration;
- infringe the rights of third parties in any way, including with regard to copyright or privacy;
- constitute a form of direct or indirect advertising of any activity or product/service

FORMATION OF THE JURY AND RANKINGS

The entry will be assessed by the jury below with marks from 1 to 10 under the following headings:

- centrality of the theme
- clarity of presentation
- originality
- mastery of the chosen artistic form

The jury will consist of the following persons:

- President of the Jury: FONDAZIONE PANGEA - Italy, Rome
- Contact person of the UNIVERSITY of UTRECHT - The Netherlands
- Contact person of DOMNA APS - Italy, Padua
- Contact person of INFOREF - Belgium
- Contact person of FRAUENMUSEUM BERLIN - Germany

The works of each participant will be uploaded to a special section of <https://www.regenerart.eu/>

PRIZE-GIVING AND DISSEMINATION OF ENTRIES

A total of 3 artworks will be awarded. The winning artworks will be published not only on the pages of the relevant website, but also on the social pages of the promoting organisations and posted in printed form in significant places in the European cities involved, ensuring wide circulation.

The winners will also receive a signed original OBEY GIANT print.

The jury reserves the right to award special 'mentions' for certain entries received. The winners will be contacted individually via the e-mail address left during registration.

PRIVACY

In accordance with the GDPR, the personal data collected in connection with this initiative will be processed manually and electronically for the purposes of running the competition. Failure by the participants to consent to the processing of their personal data will preclude the possibility of participation and the awarding of prizes. Once the contest management procedures have been completed, participants may request the rectification, modification or cancellation of their data, or lodge an objection to the processing of their data by contacting the Promoter indicated above. The full GDPR information can be found at: <https://www.regenerart.eu/>